

BASIC NEEDS ANNUAL REPORT 2020



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Mission Statement

“Our mission is to support the basic needs of those in our community such as housing, food, clothing, and coordinated services.”

OUR TEAM

Everything we do is made possible by the amazing group that leads our organization!

Board of Directors

SARAH SCHLICHT
president@basicneedsmn.org

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Sarah Schlicht, Board President

Key Personnel

EXECUTIVE DIRECTOR
VICKIE SNYDER
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STORE MANAGER
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VOLUNTEER COORDINATOR
JULIE HUFFCUTT
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Website & Social Media

NONPROFIT
BASICNEEDSMN.ORG

THRIFT SHOP
BASICNEEDSTHRIFTSHOP.ORG

FACEBOOK
WWW.FACEBOOK.COM/WWW.BASICNEEDSTHRIFTSHOP.ORG

INSTAGRAM
WWW.INSTAGRAM.COM/BASICNEEDSTHRIFTSHOP

Along with these personnel, Basic Needs also has 4 Sales Associate positions at the Thrift Shop and many volunteers that help keep our programs and shop running efficiently.

LETTER FROM OUR BOARD PRESIDENT



As I reflect on the year 2020, Basic Needs Inc. faced several challenges and met them head-on. We began the year with an aggressive 5-year strategic planning meeting. Two months later, our thrift shop faced closure, a reduction in volunteers, donations, and revenue, due to COVID 19. We ended the year on a high note, having successfully served individuals who needed emergency assistance through the voucher program. A new Basic Needs Inc. program was implemented, and our strategic goals are well on their way to being accomplished. Following the closure of the thrift shop during the COVID 19 shut down, all of our remaining activities were aimed at helping those in emergency need. Employees adjusted their processes to continue to meet the needs of individuals in the community, meeting with voucher program clients over the phone and offering personal shopping services and scheduled pick-ups. Basic Needs managed to serve 199 people through our voucher program in 2020, totaling \$16,585.00 worth of goods.

In March, we began creating nonperishable food packages and distributing them to the community through online ordering. We accommodated requests for hygiene and laundry kits as well. Over one thousand families were served through the food package program. Over the summer months, Basic Needs Inc. offered a six-week summer activity challenge program in which 12 children participated. We wanted to give kids in the community something constructive to do as many community activities were canceled due to the pandemic. In October, we added the Free Little Pantry program. The freestanding pantry is located outside of the thrift shop. Both Basic Needs and the public can supply the pantry with nonperishable items and the public can take what it needs. Basic Needs Inc. supplies the pantry with an average of 415 pounds of nonperishable items each month. Another first was the Halloween Drive through that served over 150 kids in the community. In November we offered a Thanksgiving Meal Challenge program in partnership with Washington County Family Services, Marathon, and Hy-Vee. 43 pre-cooked Thanksgiving meals were provided to families in Washington County. Over the holidays, Basic Needs offered a Holiday Elf Gift program with the assistance of the local community. 48 families were sponsored. Additionally, the Winter Wonderland Drive-through provided a Santa experience with cookie decorating kits, gifts, and candy bags for 300 children.

-Sarah Schlicht, Board President

THIS YEAR'S COMMUNITY WORK

2020 came with a lot of struggles. COVID-19 has caused dramatic increases in food insecurity, substance use, and reports of poor mental health. Seeing our community struggling inspired Basic Needs to step up. People are stronger together. With this in mind we have worked to create new ways to unite the community as well as support those in need throughout the year.

Basic Needs Thrift Shop:

- Accepting Donations
- Providing Donations
- Volunteer Force
- Community Service
- Voucher Program
- Recycling
- Free Bread and Bakery items
- Free Pantry

Basic Needs Community Programs:

- Food Packages
- Halloween Drive-thru
- Thanksgiving meal challenge
- Holiday elf gift program
- Winter Wonderland Drive-thru

THRIFT SHOP

The Thrift Shop provides a variety of services for our community. It acts as an easily accessible place for people to receive the support they need, as well as provides a place for people to give back to community.



Accepting and Providing Donations

Our Thrift Shop is open **5 days a week**, from 10-5 Tues-Fri, and 10-4 on Saturday. Every Saturday is Donation Day, where community members can drop off the items they wish to donate.

Volunteer Force and Community Service

Volunteers are essential to helping our Thrift Shop be the best it can be. In 2020, volunteers provided **3,887** hours of work. On top of this, Basic Needs also works with community members who are must complete community service hours. Our Volunteers work to sort, hang, and put out goods, as well as get involved in the other programs Basic Needs organizes.

Voucher Program

The Voucher Program was formed as an emergency assistance to individuals and families who were going through a financial crisis. People in the Voucher Program were given clothes, food, hygiene items, and anything else that they might need support with. In 2020, we were able to help 199 people with this program and provide over **\$16,500.00**, to community members in need.

Recycling

Basic Needs prioritizes eco-friendly options. We work with Simple Recycling, a company that recycles goods that we can't sell at our shop. This includes clothing, plastics, glassware and most hard goods. In 2020, over **62,700** pounds of goods were recycled instead of creating waste and being thrown in the trash.

HOLIDAY PROGRAMS

A big part of our 2020 programs revolved around the holidays. We worked on events for Halloween, Thanksgiving and Christmas to support our community.



Halloween

October came with the Halloween Drive-Thru. Kids still got to experience trick or treating and received candy while maintaining social distance. Over **150** kids in the community were able to still have a happy Halloween experience in the midst of the pandemic.



Thanksgiving

In November, we had the Thanksgiving Meal Challenge. The challenge reached out to people in the community for donations to help give a home-cooked Thanksgiving meal to those who were in need. In total, we were able to provide **43** families with a warm Thanksgiving dinner for the holiday.



Christmas

December was a very busy month. We worked on two different programs, the Holiday Elf Gift Program, and the Winter Wonderland Drive Thru. The Holiday Elf Gift Program led to **48** families being sponsored to receive support and gifts, and the Winter Wonderland Drive-Thru distributed cookie decorating kits, gifts, and candy bags for **300** children, along with a special visit from Santa.

FEEDING THE COMMUNITY!

Our organization has worked hard to provide people with their basic needs. This has led to multiple programs focusing on food!

Free Bakery Items



In 2020, over **3,375** pounds of baked goods were donated and distributed through a pick-up line. Anywhere from 4 to 48 cars received donations every day.

Free Little Pantry



We kept our community stocked Little Pantry full of an average of **415** pounds of non-perishable goods each month for anyone to take what they needed.

Food Packages



From March through September 2020, we provided **1010** families with packages of non-perishable food items. We also provided hygiene kits, laundry kits, and other items by request.

2020 Finances

At Basic Needs, we pride ourselves on transparency. Here is our Balance Sheet and Financial Statements for 2020.

Balance Sheet

<u>Assets & Liabilities</u>	<u>Totals</u>
Current Assets	
Cash	\$237,041
Investments	\$10,443
Inventory	\$55,059
Other Assets	\$6,141
Total Assets	\$308,684
Noncurrent Assets	
<u>Fixed Assets:</u>	
Furniture & Equipment	\$26,820
Less: Accumulated Depreciation	-\$3,831
Total Noncurrent Assets	\$22,989
Total Current Assets & Noncurrent Assets	\$331,673
Liabilities	
PPP Loan Payable	\$25,147
Total Liabilities	\$25,147
Net Assets	
Without Donor Restrictions	\$259,752
With Donor Restrictions	\$46,774
Total Net Assets	\$306,526
Total Liabilities & Net Assets	\$331,673

Statements

<u>Revenue & Expenses</u>	<u>Totals</u>
Revenue & Public Support	
Public Support	
Grants	\$185,808
Fundraising	\$171,672
Total Public Support	\$357,480
Revenue	
Program Earned Income	\$90,453
Gain/loss on Sale	\$8,976
Investment Income	\$553
Total Revenue	\$82,030
Total Revenue & Public Support	\$439,510
Expenses	
Program Activities	\$297,686
Support Activities	
Management & General	\$9,402
Fundraising	\$1,215
Total Support Activities	\$10,617
Total Expenses	\$308,303
Change in Net Assets	\$131,207
Net Assets Beginning of the Year	\$175,319
Net Assets, End of the Year	\$306,526